



CONFERENCE PROGRAM (as at 07.12.15)

Monday 7 December – Friday 11 December 2015

Pre-conference workshops

~ Please note: Pre-conference workshop numbers are limited so early registration is recommended.

~ Delegates attending pre-conference workshops will complete conference registration/sign-in prior to the commencement of the workshop so there is no need to re-register on Day 1 of the Conference (Wednesday 8 December).

Date	Session details
<p>Monday, 7 December 10:00am – 5:00pm</p>	<p><i>Review of the UV Index</i></p> <p>The aim of this pre-conference workshop is to provide a forum to consider the current public health guidance provided by the Global Solar UV Index. This will include the:</p> <ul style="list-style-type: none"> • efficacy of sun protective measures, as currently recommended by WHO • safety of the cut-off (UV index <3) of when sun protection is no longer required • impact of the UV Index to motivate behaviour change. <p>The workshop is a joint cooperation of the World Health Organization (WHO), the International Commission on Non-Ionizing Radiation Protection (ICNIRP), Cancer Council Victoria (CCV) and the Australian Radiation Protection and Nuclear Safety Agency (ARPANSA). Lunch and afternoon tea will be provided.</p>
<p>Tuesday, 8 December 9:30am – 4:00pm</p>	<p><i>Shade</i></p> <p>This pre-conference workshop will highlight the elements of good quality and innovative shade (both natural and built) and how it is best achieved. The content has been designed to be relevant for local government, open space/urban planners and health/social planners. Discussions will include how to put shade and UV protection on the agenda and ensure it is embedded in various policy domains i.e. built environment, health/social planning and municipal public health plans.</p> <p>The workshop is a joint cooperation of the Municipal Association of Victoria (MAV), the Victorian Government's Department of Health and Human Services (DHHS) and Cancer Council Victoria (CCV). Morning tea, lunch and afternoon tea will be provided.</p>
<p>Tuesday, 8 December 12:30pm – 4:30pm</p>	<p><i>Advocacy: Winning on solarium bans – insights and the inside story from New South Wales (NSW)</i></p> <p>This pre-conference workshop will trace the process that led to NSW being the first</p>

	<p>jurisdiction in Australia and the second in the world, to introduce a ban on commercial solariums. The workshop will involve key people involved in securing the ban, including Cancer Council NSW, individuals who campaigned for the ban, and departmental staff involved in regulating solariums. The workshop will include discussions and activities to help participants identify where they are on the critical path to stronger regulation and to develop ideas for their next step.</p> <p>Facilitated by Ms Anita Tang, leading advocacy advisor and campaign coach, this workshop is sponsored by Cancer Council New South Wales (CCNSW) in cooperation with Cancer Council Victoria (CCV). A working lunch and afternoon tea will be provided.</p>
<p>Tuesday, 8 December 11.00am – 3.30pm</p>	<p><i>SunSmart Schools and Early Childhood Program</i></p> <p>This pre-conference workshop will provide an opportunity to explore the enablers and challenges of implementing a skin cancer prevention program in early childhood services (catering for children from 0-5 years old) and primary schools (5 - 12 years old) and look at lessons learnt from the Australian perspective. The workshop will also include a site visit to SunSmart early childhood and primary school members in metropolitan Melbourne.</p> <p>The workshop is hosted by Cancer Council Victoria (CCV). Morning tea and lunch will be provided.</p>
<p>Tuesday, 8 December 9.00am – 3.00pm</p>	<p><i>Surveillance of skin cancer risk factors</i></p> <p>This pre-conference workshop will cover surveillance of skin cancer risk factors, including methods used and lessons learned from various countries. Policy analysis and surveillance methods used to measure sun protection and indoor tanning policies will be discussed. Participants will have an opportunity to explore and discuss methods to collect common behavioural measures across countries.</p> <p>Staff from CDC, NCI, and CCV worked together to develop the agenda for this workshop. Morning tea and lunch will be provided.</p>

Day 1: Wednesday 9 December, 2015

Zinc, Fed Square

Time	Session details
7.45am – 8.30am	Registration
8.30am – 9.00am	Welcome / introduction 'Welcome to Country'
9.00am – 10.30am	<p>Morning keynote and panel discussion <i>Impact of UV on human health</i></p> <p>Chair: Prof David Hill, Cancer Council Victoria, Australia</p> <p>Speaker: Prof David Whiteman QIMR Berghofer Medical Research Institute, QLD, Australia</p> <p><i>Burden of disease and impact of UV on human health</i></p> <ul style="list-style-type: none"> • What is the global burden of disease associated with UV in terms of impact on skin cancer, photo damage and other adverse outcomes? • How much skin cancer is attributable to sunlight, and how much might we prevent? • What are the recent international trends in skin cancer and melanoma, and what are the projections for the next 20 years? • What are the mechanisms for UV damage: does low level UV exposure lead to DNA damage or disease outcomes? • Prevention – what is the way forward? <p>Speaker: Prof Robyn Lucas Australian National University (ANU), ACT, Australia</p> <p><i>Impact of sunlight on improving health outcomes</i></p> <ul style="list-style-type: none"> • What do we know about sunlight in terms of its potential to improve health outcomes, e.g. MS, Seasonal Affective Disorders, mental health? • What does the latest evidence suggest is contributing to these benefits - is it vitamin D or is there another part of the UV spectrum that is contributing to potentially beneficial outcomes? • What is the level of exposure (time of day, duration and UV level) that is required to gain benefit and how does this vary for skin types and individuals? • What is the relativity of these benefits as compared to the harms and variations between skin types? • Based on the current evidence is there clear public health advice to guide health practitioners? <p>Speaker: Dr Gery Guy Centers for Disease Control and Prevention (CDC), USA</p> <p><i>Impact of sunbed regulations on behavioural outcomes in a global context</i></p> <ul style="list-style-type: none"> • What is the latest evidence telling us in terms of the impact of sunbed regulations on modifying behaviour? • Where there are government controls in place, do we see changes in terms of the perceived safety of sunbeds or uptakes in home use? • Are there any unintended consequences with an under 18 ban and how has this ban affected businesses in countries when such restrictions have taken place? • Is there any evidence that a sunbed tax such as that seen in the USA, contributes to a net reduction in sunbed use?

10.30am – 10.55am	Morning tea
10.55am – 12.30pm	Concurrent sessions
	UV / Technical Elements of Sun Protection Chair: Hans Storm, Danish Cancer Society
10.55am – 10.59am	UV Introduction / overview
10.59am – 11.03am	Vernon Carr, Bureau of Meteorology (AUS) <i>A Decade Of The UV Alert</i>
11.03am – 11.11am	Stuart Henderson, Australian Radiation Protection and Nuclear Safety Agency (ARPANSA) (AUS) <i>Reporting Solar UV Measurements To The Public - Australia's Solar UV Monitoring Network</i>
11.11am – 11.15am	Simone Pettigrew, Curtin University (AUS) <i>Knowledge Of The UV Index Following A Three-year Media Campaign</i>
11.15am – 11.19am	Bhama Rajiv, Health Promotion Agency (HPA)(NZL) <i>Sun Protection Alert - A Simple Tool For A Complex Issue</i>
11.19am -11.23am	Richard McKenzie, National Institute of Water and Atmospheric Research (NIWA)(NZL) <i>Measuring Personal UV Exposure With Electronic Dosimeters</i>
11.23am – 11.27am	Joanna Turner, University of Southern Queensland (AUS) <i>Measuring UVB Radiation Using Existing Smartphone Hardware</i>
11.27am – 11.31am	Zim Sherman, Scienterra (NZL) <i>Web-connected Display Provides Accurate UV Information At Public Sites</i>
11.31am – 11.36am	STRETCH BREAK
11.36am – 11.40am	Technical Elements of Sun Protection Introduction / overview
11.40am – 11.44am	Rick Tinker, Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)(AUS) <i>Australian Standards On Protection Against Solar Ultraviolet Radiation</i>
11.44am – 11.48am	Peter Gies, Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)(AUS) <i>Revision Of The Sun Protective Clothing Standard AS/NZS 4399</i>
11.48am – 11.52am	Cheryl Wilson, University of Otago (NZL) <i>Slip And Slap - The Science Of Sun Protective Fabric And Clothing</i>
11.52am – 11.56am	Dean Brough, Queensland University of Technology (QUT)(AUS) <i>The Potential Development Of Design And Technical Guidelines For Sun-safe Apparel</i>
11.56am – 12.00pm	Sumeet Walia, RMIT (AUS) <i>Wearable sensors for monitoring UV exposure</i>
12.00pm – 12.08pm	Tony Reeder, University of Otago (NZL) <i>Predictors Of Body Clothing Coverage Among A New Zealand Community Sample</i>
12.08pm – 12.12pm	Uli Osterwalder, BASF (DEU) <i>How Close Is Sunscreen Performance To Spectral Homeostasis?</i>
12.12pm – 12.30pm	Q&A
	Policy & Advocacy / Economics Chair: Craig Sinclair
10.55am – 10.59am	Policy & Advocacy Introduction / overview
10.59am – 11.07am	Louise Galloway, Department of Health and Human Services Victoria (AUS) <i>Government perspective on creating a skin cancer agenda</i>

11.07am – 11.15am	Terry Slevin, Cancer Council Western Australia (AUS) <i>Is SunSmart Winning?</i>
11.15am – 11.19am	Alecia Brooks, Cancer Institute New South Wales (AUS) <i>Evaluation Of The New South Wales Skin Cancer Prevention Strategy 2012-2015</i>
11.19am -11.23am	Emilie van Deventer, World Health Organization (CHE) <i>The WHO Intersun Project</i>
11.23am – 11.27am	Kim Kruijt, Dutch Cancer Society (NLD) <i>Skin Cancer Prevention In The Netherlands: The Road To An Effective Strategy</i>
11.27am – 11.35am	Loraine Marrett, Cancer Care Ontario (CAN) <i>Achieving National Consensus On New Sun Safety Messages For Canada</i>
11.35am – 11.41am	STRETCH BREAK
11.41am – 11.45am	Economics Introduction / overview
11.45am – 11.49am	Thomas Elliott, Griffith University (AUS) <i>The Economics Of Sun Exposure: Cost Of Skin Cancer Versus Osteoporosis In Australians Aged 60+ Years</i>
11.49am – 11.53am	Louise Sandford, The Cancer Society of New Zealand (CSNZ)(NZL) <i>Non-melanoma Skin Cancer - How Do We Start Counting?</i>
11.53am – 12.01pm	Donna Perez, Cancer Institute New South Wales (CINSW)(AUS) <i>Cost Benefit Of Skin Cancer Public Education Mass-media Campaigns</i> <i>The Economic Cost Of Skin Cancer In New South Wales, Australia</i>
12.01pm – 12.09pm	Sophy Shih, Deakin University (AUS) <i>Economic Burden Of Skin Cancer And Benefit Of Its Prevention In Victoria, Australia</i>
12.09pm – 12.17pm	Lore Pil, Ghent University (BEL) <i>Cost Of Melanoma And Non-melanoma Skin Cancer In Belgium</i> <i>The Cost-effectiveness Of Prevention Programs For Skin Cancer</i>
12.17pm – 12.30pm	Q&A
12.30pm – 1.25pm	Lunch / CINSW: Social Marketing Campaign Lunchtime Masterclass (12.35pm – 1.20pm) ~ Please note: This session is now full.
1.25pm – 3.30pm	Concurrent sessions
1.25pm – 1.37pm	Media & Communications Chair: Dave Buller, Klein Buendel, USA Presentation: Role of smart phones and new technology in behaviour change
1.37pm – 1.40pm	Introduction / overview
1.40pm – 1.48pm	Sue Heward, Cancer Council Victoria (CCV) (AUS) <i>Sunsmart Campaigns, Their Increasing Complexity And The 2015 Focus: UV. It All Adds Up</i>
1.48pm – 1.52pm	Saxon Smith, Australia Medical Association (NSW) (AUS) <i>From New Research To Targeted Public Health Advocacy: Closing The Gaps In Sun-protection Behaviour</i>
1.52pm – 2.00pm	Peter Dalum, Danish Cancer Society (DNK) <i>The Effect Of The Danish Sun Safety Campaign On Sun Safe Behaviour In The Danish Population</i>
2.00pm – 2.04pm	Ally Brown, Cancer Council New South Wales (CCNSW) (AUS) <i>Selling The Sun Sound - A Communication Campaign Targeting Parents Of Teenagers</i>
2.04pm – 2.08pm	Alison Bock and Jodie Antrobus, Queensland Health (AUS) <i>Sleeves Stephanie! Consumer Insight Driving A New Approach To Youth Sun Safety</i>
2.08pm – 2.12pm	Lisbet Schonau, Danish Cancer Society (DNK) <i>Including Volunteers In Sun Protection Media Campaigns</i>
2.12pm – 2.16pm	Ada Girnita, Karolinska Institutet (KI)(CHE) <i>Euromelanoma Day Sweden - A Successful Story</i>

2.16pm - 2.24pm	Alecia Brooks, Cancer Institute New South Wales (CINSW)(AUS) <i>Evaluating The Use Of A Testimonial Style Skin Cancer Prevention Campaign - Wes Bonny, NSW</i>
2.24pm – 2.28pm	Christina Watts, Cancer Council New South Wales (CCNSW) (AUS) <i>Improve Your Long Game - Settings Based Skin Cancer Prevention Campaign</i>
2.28pm – 2.33pm	STRETCH BREAK
2.33pm – 2.41pm	Lauren Lee, Cancer Institute New South Wales (CINSW)(AUS) <i>Evaluating Pretty Shady - An Innovative, Youth-focussed Social Marketing Campaign</i>
2.41pm – 2.49pm	Elke Hacker, Queensland University of Technology (QUT) (AUS) <i>New Technologies In Skin Cancer Prevention</i>
2.49pm – 2.53pm	Richard McKenzie, National Institute of Water and Atmospheric Research (NIWA) (NZL) <i>An App For Daily UV Index Forecasts</i>
2.53pm – 2.57pm	Monika Janda, Queensland University of Technology (QUT) (AUS) <i>Communicating Sun Protection Messages Via Texting - Does It Work For Everyone?</i>
2.57pm – 3.05pm	Thomas Koefoed, Danish Cancer Society (DNK) <i>Using Facebook To Turn Off Sunbeds: Activating Different Target Groups With Social Media</i>
3.05pm – 3.09pm	Laura Wakely, Cancer Council Victoria (CCV) (AUS) <i>Beyond Facebook: Harnessing Digital Strategies For Skin Cancer Campaigns</i>
3.09pm – 3.17pm	Susanne Bjaerge, Danish Cancer Society (DNK) <i>How To Make Shade Attractive Through Media Campaigns</i>
3.17pm – 3.30pm	Q&A
1.25pm – 1.37pm	Shade / Schools & Early Childhood Chair: Assoc Prof George Kapelos Ryerson University, Canada Presentation: Toronto Shady Cities initiative
1.37pm – 1.39pm	Shade Introduction / overview
1.39pm – 1.47pm	Christina Mackay, University of Wellington (NZL) <i>Shade - The First Sun Protection Strategy?</i>
1.47pm – 1.51pm	Toshimasa Kawanishi, Nihon University (JPN) <i>UV Shade Charts For Shade Design</i>
1.51pm – 1.55pm	John Javorniczky, Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)(AUS) <i>Review Of The Synthetic Shadecloth Standard AS 4174</i>
1.55pm – 1.59pm	John Greenwood, Webshade (AUS) <i>Analysis Of Shade Audits Of 50 Child Care Centres</i>
1.59pm – 2.07pm	John Greenwood, Webshade (AUS) <i>Shade Reality Check - Why Aren't The Decision-makers Listening?</i>
2.07pm – 2.11pm	Bhama Rajiv, Health Promotion Agency (HPA)(NZL) <i>Getting Shade Covered - Working With Outdoor And Recreational Organisations</i>
2.11pm – 2.19pm	Jody Simmons, Cancer Council Victoria (CCV) (AUS) <i>Shadeplus Including Quality Shade In A Park Renewal Intervention</i>
2.19pm – 2.27pm	Suzanne Dobbison, Cancer Council Victoria (CCV) (AUS) & Dave Buller, Klein Buendel (USA) <i>Lessons Learnt About Building Shade In Parks</i> <i>Exposure To UVR And Other Baseline Findings From A Built Shade (RCT) Intervention</i>
2.27pm – 2.33pm	STRETCH BREAK
2.33pm – 2.38pm	Schools & Early Childhood

	Introduction / overview
2.38pm - 2.46pm	Kimberley Martin, Cancer Council South Australia (CCSA) (AUS) <i>Sun Protection In Australian Early Childhood Services: Many Improvements Since 2008</i>
2.46pm – 2.50pm	Kimberley Martin, Cancer Council South Australia (CCSA) (AUS) <i>The National Primary School Sun Protection Survey: Outcomes And Implications For Policy And Practice</i>
2.50pm – 2.54pm	Julia Griffith, Klein Buendel (USA) <i>Sun Safety Policy Adoption In California School Districts Containing Elementary Schools</i>
2.54pm – 2.58pm	Pierre Cesarini, Securite Solaire (FRA) <i>Living With The Sun At School: Education To The Sun Program</i>
2.58pm – 3.02pm	Wayne Cotton, The University of Sydney (AUS) <i>New South Wales Sunsmart Evaluation And Policy Intervention Study - Baseline Findings</i>
3.02pm – 3.10pm	Tony Reeder, University of Otago (NZL) <i>Statistical Predictors Of New Zealand Secondary Schools' Total Sun Protection Scores</i>
3.10pm – 3.14pm	Louise Sandford, The Cancer Society of New Zealand (CSNZ)(NZL) <i>Creating Sunsmart Resources For The Education Sector</i>
3.14pm – 3.18pm	Martin Allen, University of Canterbury (NZL) <i>Use Of Dosimetry In Sun Smart Education Programmes</i>
3.18pm – 3.22pm	Joanna Turner, University of Southern Queensland (AUS) <i>Blue Print Paper: An Educational Tool To Understand UV Exposure</i>
3.22pm – 3.30pm	Jane Hill, Cancer Council Victoria (CCV) (AUS) <i>Secondary Schools Get Shady.</i>
3.30pm - 4.00pm	Afternoon tea
4.00pm – 5.30pm	<p>Afternoon panel discussion <i>Setting the scene on vitamin D: Should skin cancer prevention programs be concerned about the potential benefits of vitamin D?</i></p> <p><i>Vitamin D Position Statement</i></p> <p>Chair: Prof Michael Kimlin, Centre for Research Excellence in Sun and Health (CRESH), QLD, Australia</p> <p>Speaker: Prof Peter Ebeling Monash University, VIC, Australia</p> <ul style="list-style-type: none"> • The current evidence about the known benefits of vitamin D relating to bone health. • Role of sunlight versus supplementation. • What is the optimal level of exposure / supplementation to maintain healthy bones? <p>Speaker: Dist Prof Ian Reid University of Auckland, Auckland, New Zealand</p> <ul style="list-style-type: none"> • What is the latest evidence on vitamin D and its contribution to health? <p>Speaker: Dr Sara Gandini European Institute of Oncology, Italy</p> <ul style="list-style-type: none"> • What is the relationship between vitamin D, melanoma and NMSC and all-cause mortality?

Day 2: Thursday 10 December, 2015

Zinc, Fed Square

Time	Session details
9.00am – 10.30am	<p>Morning keynote and panel discussion <i>Effectiveness of prevention</i> Chair: Todd Harper Cancer Council Victoria, Australia</p>
	<p>Speaker: Dr Karen Glanz University of Pennsylvania, USA <i>Effectiveness of prevention on melanoma and non-melanoma reduction</i></p> <ul style="list-style-type: none"> • What does the existing evidence tell us about the effectiveness of skin cancer prevention programs in reducing melanoma and non-melanoma rates long term? • What have we learnt in terms of the potential for skin cancer prevention programs to have an impact on reducing skin cancer rates and motivating long-term behaviour change? • What have we learnt about what can work to motivate behaviour change in a range of settings e.g. schools, workplace, young people, population at large? • Which countries/jurisdictions have shown promise in delivering skin cancer prevention programs that have had an impact on modifying behaviour and attitudes in relation to sun seeking or indoor tanning behaviour? • How can skin cancer prevention programs sustain relevance in the eyes of governments given so many competing demands?
	<p>Speaker: Dr Louisa Gordon Griffith University, NSW, Australia <i>Economics of skin cancer prevention</i></p> <ul style="list-style-type: none"> • Do investments in skin cancer prevention, either through broad social marketing programs and/or regulations to restrict sunbed use, bring tangible benefits back to government? • How do investments compare by country with high UV levels compared to low? • How do investments in skin cancer prevention compare to the costs of skin cancer treatment and other public health investments in terms of economic benefits? • If we are to make investments in skin cancer prevention, where are the biggest and more immediate returns - tackling the young, or should we be investing more with older adults?
	<p>Speaker: Prof Melanie Wakefield Cancer Council Victoria, Australia <i>Effects of media on behaviour change</i></p> <ul style="list-style-type: none"> • What does the evidence tell us about the effectiveness of mass media in motivating population based behaviour change in public health today? • What has been shown to be effective in motivating attitudes and behaviour in relation to skin cancer control? • Of the broad range of channels available to communication (TV, radio, outdoor, print, digital etc), what is the evidence telling us in terms of which channels are the most effective and for which age groups? • What role (if any) does the more subtle and creative promotion of messages via social media (eg: Facebook, Twitter, Instagram, YouTube) play in engaging and creating behaviour change?
10.30am – 10.55am	Morning Tea

10.55am – 12.30pm	Concurrent sessions
	Sunbeds Chair: Louise Galloway Department of Health and Human Services Victoria (DHHS), VIC, Australia
10.55am – 11.03am	Introduction / overview
11.03am – 11.11am	Lill Tove Nilsen, Norwegian Radiation Protection Authority (NOR) <i>UV Sunbed Measurements Worldwide</i>
11.11am – 11.19am	Anne Sofie Christensen, Danish Cancer Society (DNK) <i>How Sunbed Use Is Associated With Other Health Behaviors And Body Perception Among 75,000 Students</i>
11.19am – 11.27am	Jean-Luc Bulliard, Institute of Social & Preventive Medicine (CHE) <i>Sunbed Prevalence Of Use And Risk In Euromelanoma Screenees</i> <i>Sunbed Use Legislation In Europe: Assessment Of Current Status</i>
11.27am – 11.35am	Loraine Marrett, Cancer Care Ontario (CAN) <i>Ontario Youth Indoor Tanning Survey: Before And After Legislative Ban</i>
11.35am – 11.43am	Gery Guy, Centers for Disease Control and Prevention (CDC) (USA) <i>The Potential Impact Of Reducing Indoor Tanning On Melanoma Prevention In The United States</i>
11.43am – 11.47am	Christine Behrens, Danish Cancer Society (DNK) <i>Age Limit Versus Ban: Is The Public Support Of Sunbed Legislation Affected By The Choice Of Words?</i>
11.47am – 11.51am	Lisbet Schonau, Danish Cancer Society (DNK) <i>Sun Safety In European Standards For Amusement Parks, Sunbeds And Play Grounds</i>
11.51am – 11.55am	Martin Gledhill, EMF Services (NZL) <i>Commercial Sunbed Operating Practices In New Zealand</i>
11.55am – 11.59am	Blake Sampson, University of Utah (USA) <i>Physician Referrals To Tanning Salons, Use Of UV Therapy, And Opinions On Tanning</i>
11.59am – 12.04pm	STRETCH BREAK
12.04pm – 12.08pm	Caradee Wright, South African Medical Research Council, (ZAF) <i>Sunbed Prevalence And New-user Advice Given By Beauty Facilities Advertised Online</i>
12.08pm – 12.12pm	Anne Friis Krarup, Danish Cancer Society (DNK) <i>The Danish Anti-sunbed Campaign At Primary Schools 2014: A Pocket Film Contest</i>
12.12pm – 12.16pm	Katie Baker, East Tennessee State University (USA) <i>Continuing The Conversation: Long-term Follow-up Of A Mother-daughter Skin Cancer Prevention Program</i>
12.16pm -12.20pm	Craig Sinclair, Cancer Council Victoria (CCV) (AUS) <i>Impact of An Outright Ban on Commercial Sunbeds in Victoria, Australia</i>
12.20pm – 12.30pm	Q&A
	Workplaces Chair: Monika Janda, Queensland University of Technology (QUT), QLD, Australia
10.55am – 11.00am	Introduction / overview to session
11.00am – 11.04am	Jean-Luc Bulliard, Institute of Social & Preventive Medicine (CHE) <i>Assessing Occupational UV Exposure: Selected Results From The SimUVEx Model And Perspectives</i>
11.04am – 11.08am	Cheryl Peters, Carleton University (CAN) <i>Levels Of Occupational Exposure To Solar Ultraviolet Radiation In Vancouver, Canada</i>
11.08am – 11.16am	Cheryl Peters, Carleton University (CAN)

	<i>Sun Safety At Work Canada: Implementing Effective Occupational Sun Safety Programs</i>
11.16am – 11.20am	Mathieu Boniol, International Prevention Research Institute (iPRI) (FRA) <i>Sunburns From Occupational UV Exposure In French Outdoor Workers</i>
11.20am – 11.24am	Nathan Downs, University of Southern Queensland (AUS) <i>Classroom Teachers And Occupational UV Exposure Characteristics: Toowoomba And Townsville</i>
11.24am – 11.32pm	STRETCH BREAK
11.32am – 11.36am	Kimberley Martin, Cancer Council South Australia (AUS) <i>Sun Protection Practices And Policies In Outdoor Workplaces: Facilitators And Barriers</i>
11.36am – 11.44am	Dave Buller, Klein Buendel (USA) <i>Results From A Trial Promoting Adoption Of Policies For Occupational Sun Safety</i>
11.44am – 11.52am	Kerryn King, Australian Radiation Protection and Nuclear Safety Agency (ARPANSA) (AUS) <i>Size Matters! Sun Protective Practices And Ultraviolet Radiation Exposures.</i>
11.52am – 11.56pm	Michael Haeberle, Dermatologist (DEU) <i>Skin Cancer Screening At The Workplace Of A Large Trading Company</i>
11.56am – 12.00pm	Camilla Trenerry, University of Adelaide <i>Does A Farmer-targeted Sunsmart Flyer Increase Intentions To Prevent And Detect Skin Cancer?</i>
12.00pm – 12.30pm	Q&A
12.30pm – 1.30pm	Lunch / CRESH Lunchtime Presentation (12.40pm – 1.25pm) ~ Please note: This session is now full.
1.30pm – 3.00pm	Concurrent sessions
	Research A: Population Monitoring Chair: Donna Perez Cancer Institute New South Wales
1.30pm – 1.35pm	Introduction / overview
1.35pm – 1.39pm	John Mingoia, University of South Australia (AUS) <i>The Relationship Between Socio-cultural Norms And Sun Exposure</i>
1.39pm – 1.43pm	Kayla Morris, James Cook University (AUS) <i>Sun-related Prototypes And Their Influence On Incidental Sun Exposure: A Prospective Study</i>
1.43pm – 1.47pm	Solveig Hoegh Larsen, Danish Cancer Society (DNK) <i>Masculinity And Young Men's Sun Related Behavior</i>
1.47pm – 1.51pm	Nicola Scott, Cancer Institute New South Wales (AUS) <i>Beliefs And Behaviours Regarding Sun Protection Among Young People In Rural NSW, Australia</i>
1.51pm – 1.55pm	Simone Pettigrew, Curtin University (AUS) <i>Trends In Outdoor Tanning Attitudes And Behaviours Among Western Australian Adolescents</i>
1.55pm – 2.03pm	Suzanne Dobbinson, Cancer Council Victoria (CCV) (AUS) <i>Australians' Skin Cancer Prevention Attitudes And Behaviours (2003-04 To 2013-14)</i>
2.03pm – 2.07pm	Geraldine McLeod, University of Otago Medical Schools (NZL) <i>Sunburn Predictors Among A New Zealand Population In A Cross-sectional Survey Series, 1999-2006</i>
2.07pm – 2.11pm	Johan Gulliksson, Swedish Radiation Safety Authority (CHE) <i>Eight-year Trends In Swedes' Sun Habits, Attitudes To Tanning And Sun Protection</i>

2.11pm – 2.15pm	Brian Køster, Danish Cancer Society (DNK) <i>Association Of Objective And Subjective Measures Of Sun Exposure In A Danish Population Based Sample</i>
2.15pm – 2.19pm	Thomas Koefoed, Danish Cancer Society (DNK) <i>Upgrading The Danes' Knowledge Of The UV-index: Using A Smartphone App As A Campaign Tool</i>
2.19pm – 2.23pm	Christine Behrens, Danish Cancer Society (DNK) <i>The Usefulness Of Annual Surveys To Monitor The Sun Habits Of The Danish Population</i>
2.23pm – 2.29pm	STRETCH BREAK
2.29pm – 2.33pm	Ngadiman Djaja, Queensland University of Technology (QUT) (AUS) <i>Should We Continue To Measure Skin Cancer Risk Factors Using Outdated Methods?</i>
2.33pm – 2.37pm	Rosemary Scott, Irish Cancer Society (IRL) <i>Skin Cancer Prevention Intervention In Irish Prisons</i>
2.37pm – 2.41pm	Nynne Johanne Sahl Frederiksen, Danish Cancer Society (DNK) <i>Awareness And Reaction Patterns To Symptoms Of Cancer Among Low Socio-economic Status Seniors</i>
2.41pm – 2.45pm	Nynne Johanne Sahl Frederiksen, Danish Cancer Society (DNK) <i>Optimizing Campaigns Utilizing The Target Audience - The Value Of Qualitative Pilot Testing</i>
2.45pm – 2.49pm	Barbara Walkosz, Klein Buendel (USA) <i>Sun Safety Ink!: Skin Cancer Prevention For The Tattoo Community</i>
2.49pm – 3.00pm	Q&A
	Research B: Medical / Vitamin D Chair: Dr Peter Foley St Vincent's Hospital Melbourne
1.30pm – 1.39pm	Introduction / overview
1.39pm – 1.43pm	Shanchita Khan, QIMR Berghofer Medical Research Institute (AUS) <i>Effect Of UV Radiation On Vitamin D In Humans - A Systematic Review</i>
1.43pm – 1.51pm	Cornelia Baldermann, Federal Office for Radiation Protection (DEU) <i>Joint recommendation regarding UV exposure for endogenous vitamin D synthesis - no easy endeavour!</i>
1.51pm – 1.55pm	Laura King, Australia National University (ANU) (AUS) <i>Determinants Of Seasonal Vitamin D Status In Australia</i>
1.55pm – 1.59pm	Gunther Seckmeyer, Institute for Meteorology and Climatology University of Hannover (DEU) <i>Is the UV index suitable for determining the vitamin D weighted exposure?</i>
1.59pm – 2.03pm	Mark Birch-Machin, Newcastle University (GBR) <i>To determine the wavelengths of UVR which are most effective in damaging mitochondrial DNA in human skin</i>
2.03pm – 2.11pm	Rob Landolfi, United States Environmental Protection Agency (EPA) (USA) <i>Estimating The Health Benefits Of The Montreal Protocol On Substances That Deplete The Ozone Layer</i>
2.11pm – 2.19pm	Carolyn Heckman, Fox Chase Cancer Center (USA) <i>Efficacy Of A Web Intervention To Alter Behaviors In A US National Sample Of Young Adults: An RCT</i>
2.19pm – 2.23pm	Alvin Chong, Skin and Cancer Foundation (AUS) <i>A Survey Of Sun-related Attitudes And Behaviours Among Victorian Renal Transplant Recipients (RTRs)</i>

2.23pm – 2.27pm	Ludi Ge, Royal Prince Alfred Hospital (AUS) <i>The First 44 Months Of An Australian Renal And Liver Organ Transplant Dermatology Database</i>
2.27pm – 2.33pm	STRETCH BREAK
2.33pm – 2.37pm	Sarah Smithson, Alfred Hospital (AUS) <i>Trends In Thickness And Survival Of Nodular And Non Nodular Primary Cutaneous Melanoma In Victoria</i>
2.37pm – 2.41pm	John Kelly, Alfred Hospital (AUS) <i>Optimal Cancer Care Pathways For People With Skin Cancers</i>
2.41pm – 3.00pm	Q&A
3.00pm - 3.30pm	Afternoon tea
3.30pm – 5.00pm	Afternoon panel discussion <i>Principles of screening within the context of melanoma. Based on the two unique opportunities we have had in Australia and Germany, what are the big questions we need to answer going forward?</i> Chair: Prof Adèle Green QIMR Berghofer Medical Research Institute, QLD, Australia
	Speakers: Dr Rüdiger Greinert, Euroskin, Germany Dr Mathieu Boniol, International Prevention Research Institute (iPRI), France <ul style="list-style-type: none"> • What have we learnt from the German screening program? • How does the program hold up against the WHO guidelines for screening and is there applicability to other countries? Rüdiger (pro) and Mathieu (against) will present their results.
	Speaker: Prof Dallas English, Cancer Council Vic, Australia <ul style="list-style-type: none"> • With all we have learnt from skin cancer screening programs internationally, what is the future for screening as a way to not only reduce mortality and morbidity, but also to bring savings to government? • Is there a better way through more targeted screening to improve outcomes and reduce costs to the health system and what would this model look like?

Day 3: Friday 11 December, 2015

Deakin Edge, Fed Square

Time	Session details
9.00am – 9.20am	<p>Welcome</p> <p>Jerril Rechter VicHealth, Melbourne, Australia</p>
9.20am – 10.20am	<p>Morning panel discussion and facilitated Q&A</p> <p><i>How can we best engage governments and funding agencies to see skin cancer prevention as an important public health investment?</i></p> <p>Chair: Terry Slevin, Cancer Council WA, Australia</p> <p>Panel speakers:</p> <p>Prof Rob Carter, Deakin University, VIC, Australia</p> <p>Meg Watson, Centers for Disease Control and Prevention (CDC), USA</p> <p>Dr Emilie van Deventer, World Health Organization (WHO), Switzerland</p> <p>Associate Professor Rosemary Knight, National Centre of Epidemiology and Population Health, Australian National University (ANU), Australia</p> <p>Discussion points include:</p> <ul style="list-style-type: none"> • How can we convince government/funders that skin cancer prevention is good value for money? • Given limited resources, what is the best value for skin cancer programs? • Is there a role for early detection / screening as compared to investment in prevention? • How do you get skin cancer prevention on the policy agenda? • Should we tackle older people who are likely to get the most benefit from prevention in the shortest period of time or focus on where there is the best long term gain (children)? • Which settings should we prioritise: schools vs workplaces vs sunbed advocacy? <p>Examples will be provided from Australian, US and European perspectives</p>
10.20am – 10.30am	<p>Craig Sinclair, Cancer Council Victoria</p> <p>Wrap-up / conclusion of conference outcomes</p>
10.30am – 11.00am	Morning tea
11.00am – 12.15pm	<p>Welcome and introduction to closing conference session / public session</p> <p>Chair: Craig Sinclair, Cancer Council Victoria, Australia</p>
	<p>Speaker: Minister Jill Hennessy, Minister for Health Victorian Government, Australia</p>
	<p>Speaker: Prof Adèle Green QIMR Berghofer Medical Research Institute, QLD, Australia</p> <ul style="list-style-type: none"> • The burden of skin cancer. Why is prevention so crucial?
	<p>Speakers: Prof Grant McArthur (Peter MacCallum Cancer Centre) and Jay Allen</p> <ul style="list-style-type: none"> • The value of prevention, particularly in light of new drugs that have become available including their benefits and limitations. • A personal journey of skin cancer.

E-posters

~ E-posters will be available online and displayed on monitors on Days 1 and 2 of the conference.

Bronwen McNoe, University of Otago (NZL) <i>Adolescent Sun Exposure And Sun Protection Behaviour During Secondary School Athletic Events</i>
Mary Buller, Klein Buendel (USA) <i>Concerted Efforts To Reduce Rising Skin Cancer Rates In A Sunny, High-altitude Environment</i>
Sophie Balk, Children's Hospital (USA) <i>Counseling Children on Sun Protection and Avoiding Indoor Tanning: Results of a 2014 Survey of US Pediatricians and Comparison to the 2002 Survey</i>
Bhama Rajiv, Health Promotion Agency (HPA) (NZL) <i>Engaging With Primary Health Care To Promote Skin Cancer Prevention Messages</i>
Susanne Bjaerge, Danish Cancer Society (DNK) <i>From Baby Skin To Wrinkles</i>
Patricia Albers, South African Medical Research Council (ZAF) <i>Impact Of Knowledge And Understanding Of The UVI On Sun Protection Behavior Among Students</i>
Zim Sherman, Scienterra (NZL) <i>Improvements in electronic dosimeters, 2015</i>
Vivienne Mellish, Cancer Council Australia (CCA) (AUS) <i>Increasing UV Protection While Generating Income</i>
Isabelle Hoorens, Ghent University Hospital (BEL) <i>Is early detection of basal cell carcinoma worthwhile? Total-Body Examination vs Lesion-Directed Skin Cancer Screening</i>
Ben Liley, National Institute of Water and Atmospheric Research (NIWA) (NZL) <i>Measurement And Analysis Of Spectral UV Over 25 Years</i>
Magdalena Claeson, Sahlgrenska Academy (SWE) <i>Multiple Primary Melanomas In Western Sweden; 1990-2013</i>
Marc Wittlich, Institute for Occupational Safety and Health of the German Social Accident Insurance (IFA) (DEU) <i>Occupational exposure of workers with GENESIS-UV: Dosimetric results in Germany</i>
Abel Silva, IEAV (BRA) <i>Outdoor Exposure To Solar Ultraviolet Radiation And Legislation In Brazil</i>
Kimberley Martin, Cancer Council South Australia (CCSA) (AUS) <i>Overcoming Barriers To Membership In The Sunsmart Schools Program: The South Australian Experience</i>
Lois Loescher, University of Arizona (USA) <i>Skin Cancer Prevention Counseling By Primary Care Nurse Practitioners (PCNPs) To Adolescents</i>
Michael Haeberle, Dermatologist (DEU) <i>Skin Cancer Screening At The Workplace Of A Large Trading Company</i>
Jean-Luc Bulliard, Institute of Social & Preventive Medicine (CHE) <i>Sun Protective Behaviour And Knowledge Of Schoolchildren In Western Switzerland</i>
Louise Sandford, The Cancer Society of New Zealand (CSNZ)(NZL) <i>Sunbeds - Where Are We At In NZ?</i>
Shannon Jones, Cancer Council Victoria (CCV) (AUS) <i>The Early Detection And Treatment Of Skin Cancer By General Practitioners In Australia</i>
Celestine Wong, Skin and Cancer Foundation (AUS) <i>Think UV, Not Heat!</i>
Bianca Yuko McCarthy, University of Sydney (AUS) <i>Vitamin D Metabolites Protect Against Skin Cancer And Photoaging</i>

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