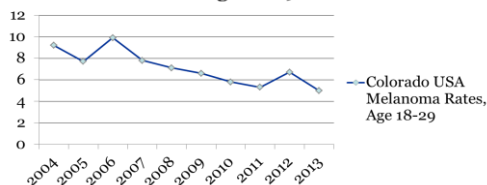


Melanoma Rates Decline in Colorado, USA

Colorado USA Melanoma Rates
Age 18-29



All rates per 100,000 persons and age-truncated using the 2000 US Standard Population.
Source: Colorado Central Cancer Registry, Colorado Department of Public Health & Environment, April 2015

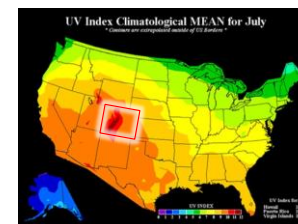
Colorado Skin Cancer Task Force Progress

M. Buller, R. Dellvalle, B. Walkosz, L. Crane, D. Buller – Klein Buendel & University of Colorado Denver



Melanoma Rates Decline in Colorado, USA

- **Colorado:**
 - High elevation; mountains
 - 300+ days of sunshine per year
 - High UV levels
 - Skin cancer rates higher than the national average
- **Response:**
 - Colorado Cancer Plan
 - Colorado Cancer Coalition
 - Skin Cancer Task Force
 - 15 years of research, outreach, and advocacy for skin cancer prevention



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Melanoma Rates Decline in Colorado, USA

RESEARCH PROJECTS

- School curricula
- Worksite policy
- Pediatric clinics
- Resort education
- Indoor tanning
- Shade structures
- Media literacy
- Tattoo studios
- Smartphone apps



Most research funded by NIH or CDC.

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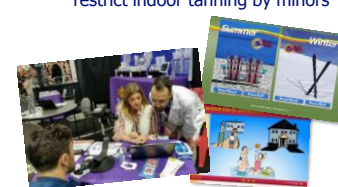
Melanoma Rates Decline in Colorado, USA

OUTREACH ACTIVITIES

- Trainings
- Health Fairs
- Screenings
- Trade Shows
- Websites
- Webinars
- Curricula
- Printed Materials
- UV Camera Photographs
- State Cancer Plans & Goals

ADVOCACY EFFORTS

- Legislator education
- Testimony at legislative sessions to restrict indoor tanning by minors



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