

Engaging with primary health care to promote skin cancer prevention

Bhama Rajiv, Senior Advisor
Skin Cancer Prevention Programme
b.rajiv@hpa.org.nz



Primary health care project (HPA, New Zealand)

Develop tools and resources to support primary health care professionals in New Zealand, improve their knowledge of skin cancer, its prevention, early detection and provide accurate and consistent advice to consumers and patients.

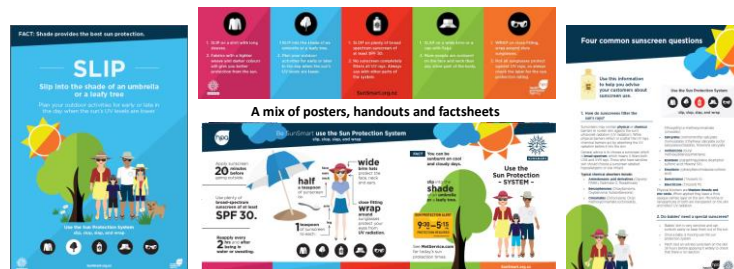
Project 1 : For New Zealand pharmacists

- Develop skin cancer prevention resources for pharmacists and pharmacy setting
- Develop a skin cancer prevention e-learning module for pharmacists.

Facilitated by HPA in partnership with the Pharmaceutical Society of New Zealand



Key messages developed in consultation with pharmacists resulted in a range of new SunSmart resources



E-learning tool for pharmacists

- Adapted from Cancer Council Victoria e-learning module for GPs
- Written to meet requirements of New Zealand pharmacists
- Reviewed by a number of key New Zealander stakeholders

Free, 45 minute self-paced module worth professional development point

This module will help pharmacists to:

Understand the link between UVR exposure and the development of skin cancer

Provide accurate and consistent advice on skin cancer prevention and early detection to customers

Understand the importance of balanced approach to UVR exposure, whilst ensuring sufficient vitamin D production



Project 2: For NZ General Practitioners

Risk predictor tool for Melanoma in New Zealand

- A web-based clinical tool for GPs to predict absolute risk of melanoma
- Integrated with Practice Management System (PMS)
- Partnership with Hugh Adam Cancer Epidemiology Centre (New Zealand) and Best Practice Advocacy Centre (New Zealand)
- Pilot phase to commence December 2015
- Working towards a July 2016 launch to all GP practices on PMS.

Thank you. For more information contact B.rajiv@hpa.org.nz

